

**UNCLASSIFIED**

**HQ, USACC and Fort Knox  
Fort Knox, KY  
311530JUL31  
S: 091600MAR20**

**USACC OPORD 19-07-030 - Junior Reserve Officers' Training Corps (JROTC)  
Essay Contest**

**SUSPENSE: 091600MAR20:** USACC Brigades submit their essay nominations to the JROTC Directorate POC (see para 5.b).

**REFERENCES:** CCR 145-2; Organization, Administration, Operation, Training and Support, 1 February 2012.

**Time Zone Used Throughout the OPORD:** QUEBEC (Eastern Daylight) (GMT - 4:00)

**1. (U) SITUATION.**

a. (U) The JROTC Essay Contest is an annual competition designed to give Cadets an opportunity to assimilate lessons learned from JROTC curriculum and communicate their knowledge in writing. Participating in the essay contest exposes Cadets to a key component of 21st Century Education: writing. Writing in accordance with national standards outlined in the Common Core State Standards help Cadets prepare for college and careers. The essay contest is one way the JROTC Directorate extends its effort to motivate young people to be better citizens.

b. (U) For SY 19-20, portions of the JROTC Essay Contest will be incorporated into the JROTC Leadership and Academic Bowl (JLAB) 2020. Out of the possible thousands of essays submitted by Cadets, each Brigade will select the top essays from their Brigade and submit them to the JROTC Directorate for final judging. The national winners will win an all-expense paid roundtrip to JLAB 2020 at The Catholic University of America in Washington, D.C on 19 - 23 June 2020.

**2. (U) MISSION.** USACC conducts a JROTC Essay Contest in SY19-20 in support of JROTC's mission to motivate young people to be better citizens, and to instill in students the values of citizenship, service to the United States, personal responsibility, and a sense of accomplishment.

**3. (U) EXECUTION.**

a. (U) Concept of Operation. All Cadets enrolled in JROTC are encouraged to participate in the essay contest. Cadet's essay will be their own work. Instructors will evaluate Cadets' essay using the rubric in Annex A and select **one** essay to submit to

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their Brigade. Based on the number of essays allocated to each Brigade (see Annex B), the Brigades will select the best essay(s) and submit them to the JROTC Directorate. The JROTC Directorate will select one winner from each Brigade. The length of the essays will be 2-3 pages, excluding cover page. Pages within the essay, including cover page, must adhere to the following:

Essay Theme: "Live Your Life with Integrity, Lose with Dignity, Win with Humility"

(1) (U) Layout:

(a) (U) Font Type: Times New Roman.

(b) (U) Font size: 12.

(c) (U) Spacing: Double.

(d) (U) Margins: 1 inch on all sides.

(2) (U) Cover page will identify Cadet's:

(a) (U) First and last name.

(b) (U) Home address (street, city, state, and zip code).

(c) (U) LET number.

(d) (U) High school name.

(e) (U) High school address (street, city, state, and zip code).

(f) (U) SAI or AI name, phone number, and email address.

b. (U) Tasks to Subordinate Units/Staff.

(1) (U) **USACC, JROTC Directorate.**

(a) (U) Conduct JROTC Essay Contest.

(b) (U) Coordinate final judging to select and announce national winners.

(c) (U) Approve awards for national winners.

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**(2) (U) USACC, 2<sup>nd</sup> through 8<sup>th</sup> Brigades.**

(a) (U) Ensure JROTC Instructors (SAI/AI) conduct the JROTC Essay Contest in their schools and select **one** essay to submit to their Brigade. Essays must adhere to the rubric in Annex A.

(b) (U) Coordinate judging to select the best essay(s). Based on the number of essays allocated in Annex B, submit essays to JROTC Directorate, Education and Curriculum Division at [usarmy.knox.usacc.list.hq-jrotc-education@mail.mil](mailto:usarmy.knox.usacc.list.hq-jrotc-education@mail.mil). Submit essay(s) **NLT 091600MAR20**. Ensure essay(s) adhere to rubric in Annex A.

(c) (U) Prepare and send congratulatory letters to essay winners.

(d) (U) Coordinate local awards ceremony to recognize essay winners.

**c. (U) Coordinating Instructions.**

(1) (U) The JROTC Essay Contest is made possible with the support of College Options Foundation (COF), who provides affordable college options to JROTC Cadets. For more information, please visit their website at [www.collegeoptionsfoundation.net](http://www.collegeoptionsfoundation.net). The COF will provide the following support to the JROTC Essay Contest:

(a) (U) Arrange and coordinate roundtrip transportation, lodging, and meals for each Brigade national winners to attend JLAB 2020. COF will also arrange and coordinate roundtrip transportation, lodging, and meals for one Instructor, and one chaperone if the national winner's gender is different than the instructor.

**4. (U) SUSTAINMENT. N/A**

**5. (U) COMMAND AND CONTROL.**

**a. (U) Command.**

(1) (U) USACC, JROTC Directorate is the lead for this OPORD. POC information is in paragraph 5.b. below.

(2) (U) Direct general OPORD inquiries and task closure reports to USACC, G3, 502-624-5393/5399, GAL: USARMY Ft Knox USACC Mailbox HQ G3 Ops, [usarmy.knox.usacc.mbx.hq-g3-ops@mail.mil](mailto:usarmy.knox.usacc.mbx.hq-g3-ops@mail.mil). Direct specific inquiries regarding this OPORD to the POCs listed in paragraph 5.b. below.

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(3) (U) Locate USACC OPOARDS on the USACC Taskings SharePoint site at the following address: <https://army.deps.mil/army/cmds/USACC-Taskings/default.aspx>. (Remember to select your "DOD EMAIL CA-32" Certificate for access).

b. (U) Signal.

(1) (U) Primary POC: USACC, JROTC, Mr. Vince Blackmon, (502) 624-1882, [vince.e.blackmon.ctr@mail.mil](mailto:vince.e.blackmon.ctr@mail.mil).

(2) (U) Alternate POC: USACC, JROTC, Mr. Preston Barlow, (502) 624-1330, [preston.f.barlow.civ@mail.mil](mailto:preston.f.barlow.civ@mail.mil).

**ACKNOWLEDGE:**

**EVANS  
MG**

**OFFICIAL:**

**//S//**

**DAVIS**

**COL**

**DCS, G3**

**ANNEXES:**

Annex A – JROTC Essay Contest Rubric for SY 19-20

Annex B – Brigade Essay Allocations for SY 19-20

**DISTRIBUTION:**

USACC, PAO

USACC, JROTC

USACC, 2d Brigade

USACC, 3d Brigade

USACC, 4th Brigade

USACC, 5th Brigade

USACC, 6th Brigade

USACC, 7th Brigade

USACC, 8th Brigade

College Options Foundation